

WEKZ AM
WBGR FM
WQLF FM
WFRL AM
WFPS FM
WWHG FM
WBEL AM
WGEZ AM

AUGUST 1, 2017 THROUGH JULY 31, 2018

WEKZ AM /WBGR FM/WQLF FM/WFRL AM/WFPS FM
WWHG FM/WBEL AM /WGEZ AM

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WEKZ-AM and WBGR-FM, both licensed in Monroe, Wisconsin, WQLF-FM licensed in Lena, Illinois, WFRL-AM and WFPS-FM, licensed in Freeport, Illinois, WWHG-FM licensed in Evansville, Wisconsin, WBEL-AM licensed in South Beloit, Illinois, and WGEZ-AM licensed in Beloit, Wisconsin and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites. The information contained in this Report covers the time period beginning August 1, 2017 through July 31, 2018 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives pursuant to Section 73.2080(c)(2) of the FCC rules.

2018 EEO PUBLIC FILE REPORT

A. Employment Unit Covered

SCOTT THOMPSON, D/B/A BIG RADIO

WEKZ-AM	Monroe, Wisconsin
WBGR-FM	Monroe, Wisconsin
WQLF-FM	Lena, Illinois
WFPS-FM	Freeport, Illinois
WFRL-AM	Freeport, Illinois
WWHG-FM	Evansville, Wisconsin
WBEL-AM	South Beloit, Illinois
WGEZ-AM	Beloit, Wisconsin

B. Reporting Period

August 1, 2017 to July 31, 2018

C. Full-time Vacancies Filled During Reporting Period

1. Job Title: On-Air Talent (1 vacancy)
Date Filled: 9/6/17
2. Job Title: Account Executive (1 vacancy)
Date Filled: 9/14/17
3. Job Title: Account Executive (1 vacancy)
Date Filled: 1/2/18

D. Recruitment/Referral Sources Used to Seek Candidate

1. On-Air Talent Source:
Big Radio Website: www.bigradio.fm
2. Account Executive Source:
Big Radio Website: www.bigradio.fm
3. Account Executive Source:
Big Radio Website: www.bigradio.fm

E. Number of Interviewees Referred by Recruitment Source

1. On-Air Talent Interviewees:
Big Radio Website: 3 (vacancy filled through this source)
2. Account Executive Interviewees:
Big Radio Website: 2 (vacancy filled through this source)
3. Account Executive Interviewees:
Big Radio Website: 4 (vacancy filled through this source)

EEO OUTREACH INITIATIVES FOR BIG RADIO

INTERNSHIPS:

Big Radio provides an internship program designed to provide exposure to career opportunities in the broadcast field. During the reporting period, the station(s) hosted four interns from UW-Whitewater, Milton High School, and Western Illinois University. The responsibilities included, but were not limited to, helping coordinate events, copywriting, production, sales, and assisting with the set-up and execution of live broadcasts at off-site locations.

SCHOLARSHIP PROGRAM:

Big Radio is an active participant in the Wisconsin Broadcaster's Association Scholarship Program. An initial evaluation of the candidate is made for the evaluation committee, based on the student's GPA, post high school employment and extracurricular activities, awards, honors, experience, and response to an essay question. The station promotes the availability of the scholarship program over the air and directs interested candidates to mail, fax or e-mail the station for an application.

RADIO STATION TOURS:

The radio stations remain active in the community as a place where groups may tour and learn about and discuss broadcast career opportunities, and the growing technology in the radio industry. During the reporting period, BIG RADIO hosted Cub Scout troops from Janesville Schools 7th Grade Class, Milton Hockey, Green County Dairy Queens, Juda FFA, Monroe Cub Scouts, Janesville Boy Scouts, and members of the public.

JOB SHADOWING:

BIG RADIO encourages all schools to participate in a job shadow program. Employees of Big Radio serve as hosts and teachers to the job shadow student. Big Radio hosted students from Juda High School and Monroe High School.

CAREER DAY:

Big Radio is an active participant in Career Day activities in schools throughout the region. During this reporting period, employees of Big Radio took part in career/industry day at Janesville Schools.

EEO OUTREACH INITIATIVES FOR BIG RADIO:

Training exists to management level personnel as to methods of ensuring EEO and preventing discrimination. In accordance with the Wisconsin Broadcaster's Association Assistance Action Plan for EEO Compliance, Big Radio was represented by general manager, Kent McConnell, at the "Advancing Diversity and Broadening Research" seminar held as part of the WBA's winter conference on January 31, 2018.